



WE SERVE!

CALENDAR

Past Presidents' meeting at Tunk's to nominate officers and Board for next year
March 3

Tues. March 10 - 6PM Board Meeting at Ryan's, Pineville, in front of Walmart.

USA/Canada Forum in Memphis Sept 24-26

SPEAKERS

March 4 - Lion's forum

March 11 - State Legislator Chris Roy, Jr.

March 18 - City Council President Myron Lawson.

March 25 - Mr Don Guillory, Executive Director, Rapides Parish Coliseum

BIRTHDAYS

Pam Wunderlick 2/25
Shirley Byrd 2/25
Jimmy Redfearin 2/25
Gladys Fine 2/27
Deborah Mafouz 2/28

Door Prize

Lion Joe Daniels is showing his luck. Where is Lion Beverly!?!

THE LIONS TALE

Alexandria Lions Club

P.O. Box 13

Alexandria, Louisiana 71309

318.640.5020

www.alexlions.com

February 25, 2009

The Club's luck with 2 Card Draw continues as Lion Aaron's famous luck was missing today. After almost redrawing since we couldn't find who had the winning tickets, Lion Aaron finally realized HE held both tickets. But no jokers!

Lion Marion Chaney brought as his guest, Mitch Charrier, who is with Barron Heinberg and Brocato. When are we getting him an application? It was good to see him again. Lion Ron Hall had his wife, Linda, as his guest.

Lion Harmon Dungan led the pledge and Lion Chuck Tosten opened with prayer.

UPCOMING EVENTS—

The Forest Hill Nursery Festival is March 20-22. Plan now to help sell raffle tickets to raise money for our state projects.

Our Outback Fundraiser will be Administrative Professionals week in April. We actually have it scheduled for the "Day" on Wednesday, April 22. We have two seatings: 11:00 and 12:30. Take out tickets are also available. Tickets are \$15 and are a choice of steak or chicken, salad, bread, green beans, tea or cola, and cheesecake, with or without raspberry sauce. DELISH!!! See Lion Susan for tickets to sell! Gratuity is NOT included in the ticket cost. Guests will be encouraged to tip the volunteer wait staff. The use of the restaurant and labor is donated by Chris Meyer, manager of Outback. Many Club members plan to wear vests or polos and help the servers with water and tea. We are ordering extra brochures so that every guest will know what our club is about and the projects we support. Many Lions are selling multiple tickets to businesses. Thanks to all who are out selling!

Don't forget that the Club is matching Heart Walk donations up to \$500, in memory of Lion Dr. Tom Davis. The Heart Walk is March 7 and many Lions are planning to walk.



2008-09 Lion Board

President

Bob Hollingsworth

1st Vice-President

Viola Britt

2nd Vice-President

Dave Perry

3rd Vice-President

Hank Smart

Secretary/Treasurer

Aaron McAllister

PDG

Tail Twister

Susan Ballard

Lion Tamer

Joe Daniels

Membership Chair

Michael Kearney

Ex-Officio

James Ballard

Board Members

Paul Blaise

Bill Bush

Joe Crouch

Beverly Price

Mary Wilmore

Pam Wunderlich

Editor

Viola Britt

308-2077

vvbritt@gmail.com

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Thanks are due to Lion Mike Monceaux, who led a stellar crew in preparing the Gumbo Dinner for District Mid-Winter Conference. Lion James Ballard reported that it was a great event with GREAT gumbo.

The hotel had neglected to provide a non-meat option for Ash Wednesday. Several Lions left since they were unable to eat. We spoke to management who apologized and said there would be non-meat options the remainder of Lent.

Our guest speaker today was Dave Britt, President/CEO of the United Way of Central Louisiana. Dave is no stranger to our Club since he has been married to your editor for more than 31 years.

Accountability is key to maintaining a strong United Way. Dave updated the Club on the background and reasons for the recent decision of the United Way to stop funding the local Boys and Girls Club. He distributed some of the reports used by the United Way Board to review the finances of the agencies, including the administrative costs of UWCL itself.

For the past 10 years or more, the UWCL has been requiring agencies not just to report **efficiency**, or how well the money is spent, but also **effectiveness**, or what good has the money accomplished. The UW provides workshops to agency staff on outcome measurement and expects agencies to track the results of their programming.

The generational shift in donor expectation has led to some of this change. While the "builder" generations were more concerned with establishing strong institutions, the "boomers" and "gen X" donors are less trusting of institutions and demand program accountability. "So you provided 100 hours of counseling... did client behavior change?"

The Club asked a number of questions relating to the Boys and Girls Club situation. Since so many Club members serve on various UW agency Boards and the UW Board itself, there were fewer questions on the allocation process in general.